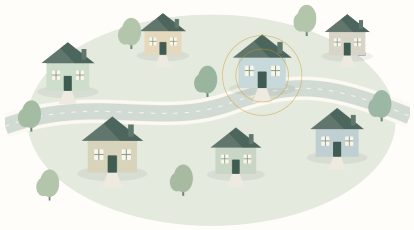
ILLUSTRATIVE SAMPLE Fictional village. All figures are simulated.

Village of Maple Glen

Illinois | October 1–31, 2026

Compared with September 1–30, 2026



Every planned update was published. Clicks to village information rose 28%; resident questions point to clearer seasonal guidance.

Local updates	Content views	Interactions	Link clicks	Net followers
30	28,400	1,248	640	+86
vs. 28 last month	+18.3% vs. Sep	+24.8% vs. Sep	+28.0% vs. Sep	vs. +68 in Sep

Where your updates traveled

Facebook and Instagram metrics are shown in this sample; other channels have gaps.

Channel	Posts	Views	Interactions	Link clicks	Net followers
Facebook	30	18,600	824	486	+58
Instagram	28	9,800	424	154	+28
Nextdoor	24	Unavailable	Unavailable	Unavailable	Unavailable
Google Business Profile	8	Unavailable	Unavailable	Unavailable	N/A

30 distinct updates produced 90 channel publications. Views, interactions, clicks and follower growth cover Facebook and Instagram only. Views may repeat and are not unique residents. Interactions include reactions/likes, comments, shares and saves; link clicks are separate.

What people acted on

TOP POSTS BY LINK CLICKS

01	Leaf collection schedule	Oct 6 / Facebook	**184 clicks**
02	Harvest on Main Street	Oct 16 / Facebook	**96 clicks**
03	Recycling reminder	Oct 23 / Instagram Story	**76 clicks**

Monthly totals are not adjusted for the different number of days in September and October.

ILLUSTRATIVE SAMPLE Fictional village. All figures are simulated.

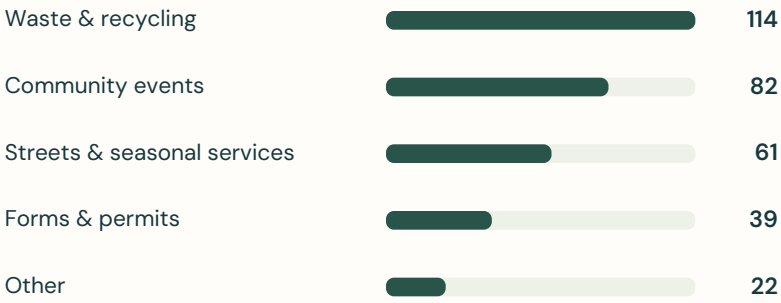
What residents needed.

Virtual Agent | October 2026

Conversations	Questions received	Answers generated	Could not answer
262	318	286	32
vs. 217 in Sep	vs. 264 in Sep	Not verified resolutions	Information to clarify

The questions behind the numbers

Each question is assigned one primary topic.



32 questions need better source information.

- **18** Leaf collection exceptions
- **9** Permit document requirements
- **5** Holiday office hours

These questions did not receive an answer.

Three priorities for November

01 Clarify leaf collection details.

The schedule post drew 184 clicks, but 18 Agent questions lacked answers. Add missed-pickup and late-setout rules, then publish a reminder.

02 Keep event details one click away.

The Harvest on Main Street post drew 96 clicks. Reuse a clear date, location and direct information link for the next community event.

03 Complete the remaining answers.

Add permit document checklists and holiday office hours to approved sources. Those two gaps account for the remaining 14 unanswered questions.

PUBLISHING & RECORDS

90/90 planned publications delivered | 90/90 captured at publication | 0 unresolved failures

Capture scope: Municiply publications only; excludes external edits and comments. Prototype, not integration verification.