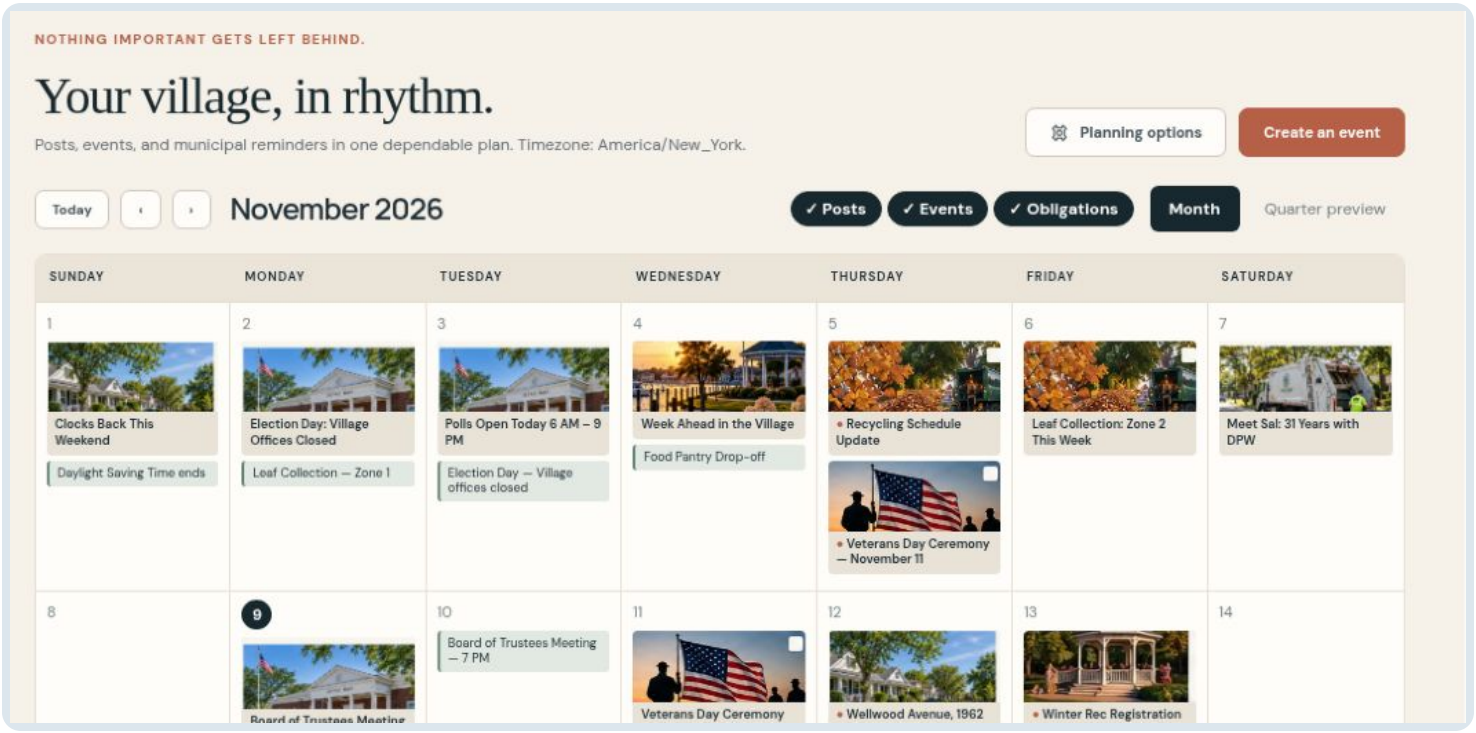
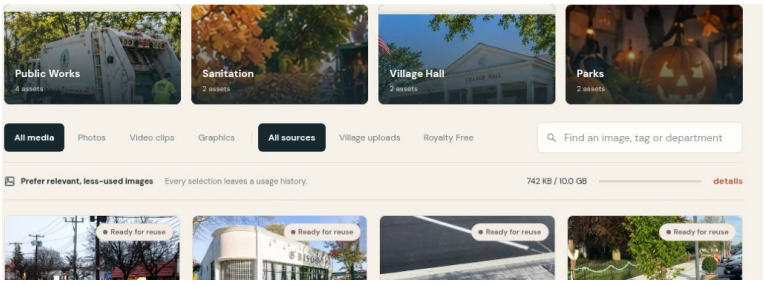
# Your calendar.
# Your content, prepared.

Municiply will generate social posts from your calendar, confirmed events and official information, ready for staff approval. Staff prepare a month when they choose to.




## 01 YOUR COMMUNICATIONS, AT A GLANCE




### A library ready to use

Shared royalty-free collections added monthly, alongside your own local photos. Find assets by department, place and topic.

### Events into posts

Turn confirmed event details into promotion drafts for review.

### Generate & approve

Create AI-assisted social copy. Staff can edit, approve or hold it.

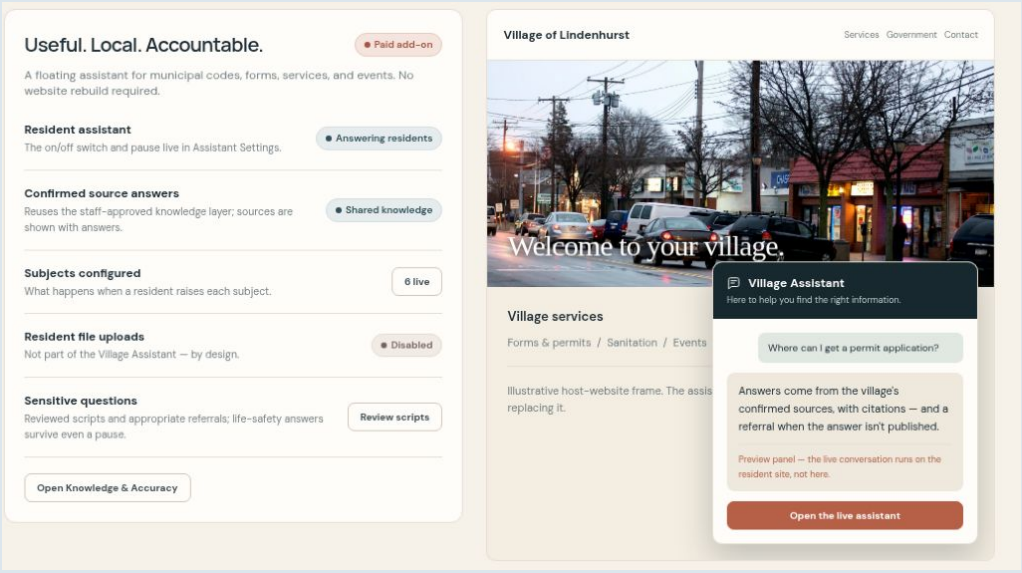
### Capture on the go

Upload photos and video through Mobile-web Studio.

Live product screenshots: Lindenhurst demo. Channel availability depends on setup.

# Useful answers.
# More time for people.

Add the Virtual Agent to help residents find published information, forms and service guidance on the website they already use.




## Answers with sources.

Help residents find forms, codes and services without starting every question at Village Hall.

Staff controls topics, wording and when the Agent is paused.

**02 VIRTUAL AGENT / OPTIONAL ADD-ON**

### Fewer repetitive answers

Residents can find routine information and source links. Staff handles exceptions and official decisions.

### Less drafting & chasing

Start with assisted drafts and a shared review queue. Staff confirms facts, local details and approvals.

### Less searching & rebuilding

Reuse tagged imagery and event promotion drafts. Staff chooses suitable assets and confirms event changes.

### Less report assembly

Review status and export stored activity and captured records. Staff checks results and records coverage.

**Your team holds the pen.**

Maintain official information, approve public wording, and control Agent subjects and sensitive-topic responses.

**ALSO INCLUDED: Knowledge Sources • operational reports • automatic archive capture / exports**

Rollout: social publishing, inbox replies and engagement metrics need live channel access; demo channels are in sandbox. Preparing a month is staff-triggered, not automatic; unattended recurring preparation, external calendar sync, community monitoring and native apps remain in development. Archive capture runs automatically at publication; it is not a complete public-records archive.

Time savings vary by workload and use; no measured hours are claimed. Agent installation and local source setup required.

# From village information to posts ready for approval.

**THE MONTHLY CONTENT WORKFLOW**

Municiply is designed to prepare a calendar of social content for your team, using the local information you supply and confirm. Staff reviews the proposed posts before anything is published.

### 01 Your calendar provides the starting point

Confirmed events, recurring meetings, service schedules, closures and other approved dates give Municiply the facts to work from.

### 02 Municiply generates the social drafts

A member of staff prepares the month, turning those details and approved municipal information into proposed posts and a content calendar for review.

### 03 Relevant imagery supports the message

Shared royalty-free collections and the village’s own media library provide image choices. Staff can inspect and change the selected imagery.

### 04 Your team reviews, edits and approves

Check dates, facts, wording and images. Approve what is ready, revise what needs work and hold anything that should not go out.

### 05 Approved posts move toward publication

Publish through supported, connected channels after setup. Staff retains responsibility for final approval and checking publication status.

**Less starting from scratch.**

Your staff supplies the facts and makes the decisions. Municiply helps turn those facts into public-facing content.

Availability: AI-assisted drafting, event promotion drafts and staff-triggered month preparation are part of the current workflow. Unattended recurring preparation and external calendar sync remain in development.


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